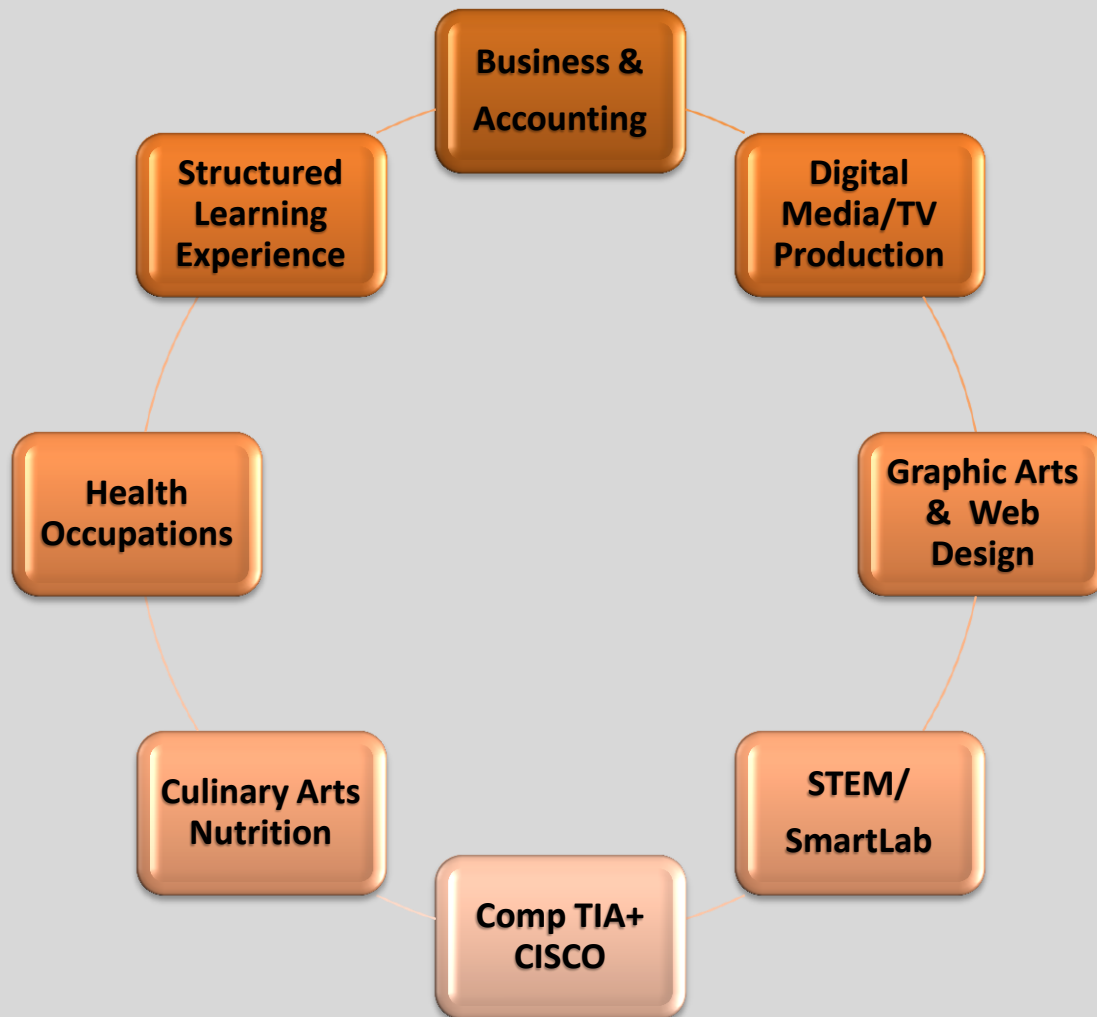


Orange High School CTE

Career and Technical Education

400 Lincoln Avenue, Orange NJ 07050 973-677-4050



Career and Technical Education Department

Courses offered within Career and Technical Education Department are geared to provide students with the skills, knowledge, and work habits necessary to thrive in the worlds of business, health careers, and multimedia ventures. Students will have the opportunity to explore careers associated within the fields of business and health occupations, as well as benefit from practical, real-world preparation designed to enhance students' marketability and career readiness. Although the focus is primarily on preparation for college or a career in related careers and industries; the skills acquired will also help prepare students for any field they may choose to enter.

As a CTE student you have the opportunity to participate in hands-on training in your chosen program and gain real world experience through job shadows and internships.

Mr. Gaines, Principal

Mr. Belton, Principal

Introduction to Business

Mr. Glenn Gamble, Ms. Tereasa Venable, Ms. Eileen Ninivaggi

Orange High School CTE Career and Technical Education

400 Lincoln Avenue, Orange NJ 07050 973-677-4050

Introduction to Business

Philosophy Statement:

Our current business climate has undergone drastic changes due to recent technological advances such as universal access to computers and up-to-the-minute word of world events. Therefore, it is imperative that today's high school graduates have a good knowledge base of the way modern business works and how it impacts on all areas of their lives. Examples of this would include how events in a foreign country such as Iraq can affect the cost of our fuels and cause our investments to increase or decrease in value almost as fast as events happen. That is why it is necessary for students to know how business can affect their lives every day in many ways.

Course Description:

Introduction to Business is a half year course designed to introduce the student to the business world. Topics to be covered include an introduction to the nature and kind of business; competition, want and needs, factors of production, globalization, social and economic responsibility, ethics, types of business ownership, functions of businesses; computer basics; awareness of new trends and technologies in business, accounting, computer, and word processing; and an emphasis on exploration of career possibilities and career ready practices in the business world.

Business Career Pathways

- *Entrepreneur*
- *Business Owner*
- *Business Manager*
- *Office Manager*
- *Supervisor*
- *Customer Service Manager*
- *General Manager*
- *Operations Manager*
- *Account Manager*
- *Director*
- *Assistant Vice President*

